



SAN DIEGO
CARDIOVASCULAR
INTERVENTIONS

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Exhibit Prospectus & Sponsorship Opportunities

AUGUST 19-20, 2022 • ESTANCIA LA JOLLA HOTEL • SAN DIEGO, CALIFORNIA

WELCOME

Thank you for your support and participation in the **2022 San Diego Cardiovascular Interventions Symposium**. The following will provide you with important information about the **2022 SDCI Symposium** and your participation as an exhibitor. If you have any questions or need further assistance, please contact Jennifer Berens, Gaffney Events at 425.442.1314 or jennifer@gaffneyevents.com. We look forward to working with you and assisting to ensure a successful conference for your organization!

HOTEL ACCOMMODATIONS

A block of rooms has been reserved for attendees at the Estancia La Jolla Hotel in La Jolla, California at a reduced rate of \$279.00 single or double occupancy per night plus \$15.00 resort fee and taxes. Reservations will be subject to space and rate availability. In order to book a room for you or your company personnel, please contact the Estancia La Jolla Hotel prior to **Monday, July 18th** in order to receive the discounted room rate. Be sure to mention that you are attending the UCSD SDCI symposium.

PLEASE NOTE: This special reduced rate will be honored for up to 3 days prior to the SDCI Symposium and 3 days after, based on availability.

EXHIBIT SPACE AND EQUIPMENT

Exhibits will be located in the Pacifica Ballroom at the Estancia La Jolla Hotel. Booth assignments will be released on-site. **The following equipment will be provided for your use at no additional charge:**

- 1 Skirted exhibit table measuring 6'x30"
- 2 Side Chairs
- 1 Wastebasket

EXHIBIT AREA STAFFING

Please provide us with the names of the individuals who will be representing your company by completing and returning the Badge Form, which is located on page 7 of this document. Each 6' Exhibit will be entitled to 3 Complimentary Full Meeting Badges, each 10' Exhibit will be entitled to 6 Complimentary Full-Meeting Badges. Additional badges are \$150.00 each.

ELECTRICITY

You will be responsible for ordering any necessary power at your exhibit booth. Please review & complete the Estancia La Jolla Order Form on page 7 of this document. If you have any questions, please reach out to Daniel Lopez directly at dlopez@avms.com or (858) 964-6570.

SET-UP AND DISMANTLING OF EXHIBITS

Exhibit set-up starts on Thursday, August 18th between 3:00 p.m. and 6:00 p.m. Exhibits must be set by 6:00 p.m. on Thursday, August 18th. Space assignment will be released on-site. Set-up of exhibits will not be allowed while attendees are present. Dismantling of exhibits will take place on Saturday, August 20th at 3:00 p.m. at the conclusion of the course.

EXHIBIT HOURS

Thursday, August 18th

3:00 p.m. to 6:00 p.m. Exhibit Set-Up

Friday, August 19th

7:15 a.m. to 5:15 p.m. Exhibits Open

Saturday, August 20th

7:15 a.m. to 3:00 p.m. Exhibits Open

Saturday, August 20th

3:00 p.m. to 5:00 p.m. Exhibit Dismantle



SHIPPING

DIRECT SHIPMENT OF MATERIALS TO THE ESTANCIA LA JOLLA HOTEL

Exhibit materials may begin to arrive at the Estancia La Jolla Hotel on Tuesday, August 16th. Due to limited storage space, materials arriving before August 16th will not be accepted.

If you need to ship displays, literature or other materials to the Estancia La Jolla Hotel, address them to:

(Your Company Name) PLEASE MAKE COMPANY NAME AS VISIBLE AS POSSIBLE

Attn: Tricia Gaffney | Gaffney Events
UCSD SDCI 2022 | August 19-20, 2022

Pacifica Ballroom

Kira Rigoni | Event Services Manager

Estancia La Jolla Hotel and Spa

9700 North Torrey Pines Road

La Jolla, CA 92037

Box ___ of ___ (Please be sure to number your boxes)

OUTBOUND SHIPMENTS

- A handling fee of \$25.00 per box will be charged if the Hotel is required to box and seal the material. Charges will be placed on individual rooms or credit cards.
- All outbound packages shipped out of the property on the client's accounts must be given to the Conference and/or Receiving department for shipping.
- Each label needs to be filled out completely. Guests must use their own FedEx, UPS, or other preferred carrier number to avoid an additional \$10 per box handling fee.
- Estancia La Jolla is only able to ship via FedEx using our hotel account. If you wish to ship via UPS or other carrier, you will need to use a personal/corporate account or individual credit card.

- FedEx pickup times are as follows:
 - » FedEx Ground – by appointment only
 - » FedEx Express
 - Monday through Friday – 3:30 pm daily
 - Saturday – by appointment only (FedEx charges a \$15 per package surcharge for all Saturday pickups)
 - Sunday – no pickup
 - » UPS & Other Carriers – the Estancia Hotel does not have a daily pickup. If you plan to ship boxes out via UPS they will be happy to assist or you may call your preferred carrier in advance to arrange a pickup date/time.

**** The hotel does have basic FedEx shipping supplies available. If you require large quantities or specialized boxes please notify your Conference or Events Services Manager prior to group arrival****

SHIPMENT CONFIRMATION

GAFFNEY EVENTS will not assume responsibility for the confirmation of shipped materials or equipment. The exhibitor is solely responsible for their property including loss, damage, or failure to arrive in a timely manner from the initial shipment, up to and including the final shipment to the final destination.

CANCELLATION POLICY

In the event that an exhibitor must cancel their participation in the 2022 San Diego Cardiovascular Interventions Symposium, the exhibiting company will be responsible for 50% of the exhibit fee if cancelling after August 5, 2022. Cancellations must be made in writing.

LIABILITY

GAFFNEY EVENTS is not responsible, and the “Exhibitor” hereby waives all claims against the aforementioned, for loss, damage, destruction of property, or bodily injury occurring at or in connection with the exhibit or conference. Further, the exhibitor agrees to hold harmless GAFFNEY EVENTS and its employees and agents with respect to such claims and indemnify them against such claims brought by third parties arising out of the actions of exhibitor or its employees. Each exhibitor is responsible for obtaining its own insurance for bodily injury or property loss or damage occurring in connection with the exhibit.

ADDITIONAL INFORMATION

If you have any questions or concerns, please feel free to contact Jennifer Berens by phone at **425.442.1314**, or email jennifer@gaffneyevents.com.

We look forward to seeing you in San Diego in August!

EXHIBITING

- \$5,000 **6' Table Top Exhibit**
 - Includes 3 Complimentary Full Meeting Badges
- \$10,000 **10' x 6' Exhibit Booth**
 - Includes 6 Complimentary Full Meeting Badges



SPONSORSHIP OPPORTUNITIES

- \$20,000 **Lunch Symposium Sponsorship**
 - Exclusive Opportunity to showcase your company products and message to a captive audience of SDCI attendees
 - Includes Room Rental & Audio Visual Equipment, Food and Beverages
 - Includes Recognition Signage
 - 1 Available (**Exclusive**)
- \$15,000 **Hotel Key Cards**
 - Given to all Faculty, Fellows and Attendees staying at the Estancia La Jolla Hotel
 - Complimentary Logo on Key Card
 - 1 Available (**Exclusive**)
- \$10,000 **Lanyards**
 - Given to all Symposium Attendees
 - Highlight your company logo and products by sponsoring the Meeting Badge Lanyards
 - 1 Available (**Exclusive**)
- \$7,500 **Coffee Break Sponsorship**
 - Recognition as a sponsor of one of the SDCI Coffee Breaks. Choose one am or pm break.
 - Includes signage recognition and custom logo napkins.
 - 3 Available
- \$7,500 **Advertisement in SDCI eblast**
 - Company Advertisement in 1 SDCI eblast
 - 2 Available
- \$7,500 **On-Site Health and Safety Item Sponsorship**
 - Company Logo and/or recognition on one of the on-site personal health & safety items given to all in-person attendees:
 - Pocket Hand Sanitizer
 - Face Masks
 - 2 Available
- \$5,000 **Attendee Bag Inserts**
 - Industry to provide literature to be distributed in conference attendee bags will be distributed to all attendees and faculty at registration.
 - 2 Available

Event Name: _____ Event Contact: _____

Contact Phone Number: _____

Pricing below does not include tax, service charge, or necessary setup and removal labor costs.

VIDEO EQUIPMENT	QTY	COST	QTY	COST	DAYS	TOTAL	CONTACT INFORMATION
Laptop computer		\$250		\$300			Address:
4K LCD projector and screen package		\$600		\$660			
8' Tripod screen support package		\$275		\$325			City:
Velour drape (per panel)		\$180		\$225			State:
Flipchart		\$105		\$130			Zip:
Other:							Ordered by:
							Phone:
							Fax:
AUDIO EQUIPMENT	*AN: QTY	*AN: COST	*OSN: QTY	*OSN: COST	USED	TOTAL	<p>ORDERING INSTRUCTIONS The total charge per item is determined by multiplying the quantity by the daily rate and, then by the number of days used.</p> <p>Please include applicable sales tax on equipment rental. TAX EXEMPT STATUS — If you are exempt from payment of sales tax, we require you to forward an exemption certificate for the state in which the services are to be provided.</p> <p>To guarantee equipment availability and advanced rate, this order form should be submitted no less than 14 days prior to delivery. Operator labor, if requested, is subject to prevailing hourly rate with a five-hour minimum labor charge.</p> <p>CANCELLATION A) Cancellation of equipment or services ordered must be received no less than 48 hours prior to delivery date to avoid a minimum one-day charge for both equipment and labor. B) If services have already been provided at the time of cancellation, 75% of the originally agreed upon charges will be applied and billed for.</p>
Wired mic/hand-held (sound system required)		\$75		\$90			
Wireless mic: hand-held or lavalier (circle one)		\$190		\$250			
Two speaker sound system		\$250		\$312.50			
Other:							
INTERNET ACCESS	*AN: QTY	*AN: COST	*OSN: QTY	*OSN: COST	USED	TOTAL	
Wired internet access (per line/day)		\$150		\$187.50			
Other:							
COMPUTER DISPLAY EQUIPMENT	*AN: QTY	*AN: COST	*OSN: QTY	*OSN: COST	USED	TOTAL	
22" LCD stand-alone monitor		\$150		\$187.50			
60" LCD monitor with speakers & stand		\$425		\$500			
Other:							
ELECTRICAL	*AN: QTY	*AN: COST	*OSN: QTY	*OSN: COST	USED	TOTAL	
Individual power request — basic extension cord & powerstrip		\$35		\$50			
Power drop — 100 amp service		Inquire		Inquire			
Other:							

METHOD OF PAYMENT	BILL TO MASTER ACCOUNT	RETURN FOR PROCESSING
Should you wish to utilize a credit card for payment, please		Estancia La Jolla Hotel & Spa/AVMS
Contact Daniel Lopez at (858) 964-6570		9700 N. Torrey Pines Road
		La Jolla, CA 92037
We do not accept cash. You may pay by check prior to the event.		ATTN: Daniel Lopez
		dlopez@avms.com, (858) 964-6570
DELIVERY INFORMATION		Date & Time:
Location:		Pickup:
Room #:		Booth#:

*AN = Advanced Notice OSN = On-Site Notice