



**SAN DIEGO**  
**CARDIOVASCULAR**  
**INTERVENTIONS**

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# Exhibit Prospectus & Sponsorship Opportunities

**AUGUST 23-24, 2019 • ESTANCIA LA JOLLA HOTEL • SAN DIEGO, CALIFORNIA**

## WELCOME

Thank you for your support and participation in the **2019 San Diego Cardiovascular Interventions Symposium**. The following will provide you with important information about the **2019 SDCI Symposium** and your participation as an exhibitor. If you have any questions or need further assistance, please contact Jennifer Berens, Gaffney Events at 425.442.1314 or [jennifer@gaffneyevents.com](mailto:jennifer@gaffneyevents.com). We look forward to working with you and assisting to ensure a successful conference for your organization!

## HOTEL ACCOMMODATIONS

A block of rooms has been reserved for attendees at the Estancia La Jolla Hotel in La Jolla, California at a reduced rate of \$245.00 single or double occupancy per night plus resort fees and taxes. Reservations will be subject to space and rate availability. In order to book a room for you or your company personnel, please contact the Estancia La Jolla Hotel prior to Sunday, July 21, 2019 in order to receive the discounted room rate. Be sure to mention that you are attending the UCSD SDCI symposium.

**PLEASE NOTE:** This special reduced rate will be honored for up to 3 days prior to the SDCI Symposium and 3 days after, based on availability.

## EXHIBIT SPACE AND EQUIPMENT

Exhibits and Simulators will be located in the Pacifica Ballroom at the Estancia La Jolla Hotel. Booth assignments will be released on-site.

**The following equipment will be provided for your use at no additional charge:**

- 1 Skirted exhibit table measuring 6'x30"
- 2 Side Chairs
- 1 - 20 amp Electrical Outlet
- 1 Wastebasket

## EXHIBIT AREA STAFFING

Please provide us with the names of the individuals who will be representing your company by completing and returning the Exhibitor Badge Form, which is located on the SDCI website. Each 6' Exhibit will be entitled to 3 Complimentary Full Meeting Badges, each 10'x10' Exhibit will be entitled to 6 Complimentary Full-Meeting Badges. Additional badges are \$150.00 each.

## ELECTRICITY

One 20-amp electrical outlet will be provided at each table. Please note your requirements on the Exhibitor Information Form. If you require supplemental electricity, additional charges will apply.

## SET-UP AND DISMANTLING OF EXHIBITS

Exhibit set-up starts on Thursday, August 22nd between 4:00 p.m. and 7:00 p.m. Exhibits and Simulators must be set by 7:00 p.m. on Thursday, August 22nd. Space assignment will be released on-site. Set-up of exhibits will not be allowed while attendees are present. Dismantling of exhibits will take place on Saturday, August 24th at approximately 1:30 pm (after lunch).

## EXHIBIT HOURS

### Thursday, August 22nd

4:00 p.m. to 7:00 p.m. Exhibit Set-Up

### Friday, August 23rd

7:15 a.m. to 5:15 p.m. Exhibits Open

### Saturday, August 24th

7:15 a.m. to 1:30 p.m. Exhibits Open

### Saturday, August 24th

1:30 p.m. to 4:00 p.m. Exhibit Dismantle

## SHIPPING

### DIRECT SHIPMENT OF MATERIALS TO THE ESTANCIA LA JOLLA HOTEL

Exhibit materials may begin to arrive at the Estancia La Jolla Hotel on Tuesday, August 20th. Due to limited storage space, materials arriving before August 20th will not be accepted.

If you need to ship displays, literature or other materials to the Estancia La Jolla Hotel, address them to:

### **(Your Company Name) PLEASE MAKE COMPANY NAME AS VISIBLE AS POSSIBLE**

Attn: Tricia Gaffney | Gaffney Events  
UCSD SDCI 2019 | August 23-24, 2019  
Pacifica Ballroom  
Allison Meek | Convention Services Manager  
Estancia La Jolla Hotel and Spa  
9700 North Torrey Pines Road  
La Jolla, CA 92037  
Box \_\_\_ of \_\_\_ (Please be sure to number your boxes)

## OUTBOUND SHIPMENTS

- A handling fee of \$25.00 per box charge if the Hotel is required to box and seal the material. Charges will be placed on individual rooms or credit cards.
- All outbound packages shipped out of the property on the client's accounts must be given to the Conference and/or Receiving department for shipping.
- Each label needs to be filled out completely. Guests must use their own FedEx, UPS, or other preferred carrier number to avoid an additional \$10 per box handling fee.
- Estancia La Jolla is only able to ship via FedEx using our hotel account. If you wish to ship via UPS or other carrier, you will need to use a personal/corporate account or individual credit card.

- FedEx pickup times are as follows:
  - » FedEx Ground – by appointment only
  - » FedEx Express
    - Monday through Friday – 3:30 pm daily
    - Saturday – by appointment only (FedEx charges a \$15 per package surcharge for all Saturday pickups)
    - Sunday – no pickup
  - » UPS & Other Carriers – the Estancia Hotel does not have a daily pickup. If you plan to ship boxes out via UPS they will be happy to assist or you may call your preferred carrier in advance to arrange a pickup date/time.

**\*\* The hotel does have basic FedEx shipping supplies available. If you require large quantities or specialized boxes please notify your Conference or Events Services Manager prior to group arrival\*\***

## SHIPMENT CONFIRMATION

GAFFNEY EVENTS will not assume responsibility for the confirmation of shipped materials or equipment. The exhibitor is solely responsible for their property including loss, damage, or failure to arrive in a timely manner from the initial shipment, up to and including the final shipment to the final destination.

## CANCELLATION POLICY

In the event that an exhibitor must cancel their participation in the 2019 San Diego Cardiovascular Interventions Symposium, the exhibiting company will be responsible for 50% of the exhibit fee if cancelling after August 1, 2019. Cancellations must be made in writing.

## LIABILITY

GAFFNEY EVENTS is not responsible, and the “Exhibitor” hereby waives all claims against the aforementioned, for loss, damage, destruction of property, or bodily injury occurring at or in connection with the exhibit or conference. Further, the exhibitor agrees to hold harmless GAFFNEY EVENTS and its employees and agents with respect to such claims and indemnify them against such claims brought by third parties arising out of the actions of exhibitor or its employees. Each exhibitor is responsible for obtaining its own insurance for bodily injury or property loss or damage occurring in connection with the exhibit.

## ADDITIONAL INFORMATION

If you have any questions or concerns, please feel free to contact Jennifer Berens by phone at **425.442.1314**, or email [jennifer@gaffneyevents.com](mailto:jennifer@gaffneyevents.com).

***We look forward to seeing you in San Diego in August!***

## SPONSORSHIP OPPORTUNITIES

- \$5,000 **6' Table Top Exhibit**
  - Includes 3 Complimentary Full Meeting Badges
- \$10,000 **10' x 10' Exhibit Booth**
  - Includes 6 Complimentary Full Meeting Badges
- \$10,000 **Breakfast / Lunch Symposium**
  - Includes Room Rental Cost & A/V Equipment and Labor
  - 1 Available
- \$10,000 **Lanyards**
  - Given to all Symposium Attendees
  - Highlight your company logo and products by sponsoring the Meeting Badge Lanyards
  - 1 Available (**Exclusive**)
- \$10,000 **Hotel Key Cards**
  - Given to all Faculty, Fellows and Attendees staying at the Estancia La Jolla Hotel
  - Complimentary Logo on Key Card
  - 1 Available (**Exclusive**)
- \$10,000 **Hotel Key Card Sleeves**
  - Given to all Faculty, Fellows and Attendees staying at the Estancia La Jolla Hotel
  - Complimentary Logo on Key Card Sleeves
  - 1 Available (**Exclusive**)
- \$5,000 **Pull-Up Banner**
  - 6' Pull-Up Banner with Company Artwork of Choice
  - Prominently placed outside of SDCI General Session
  - 1 Available
- \$5,000 **Attendee Bag Inserts**
  - Industry to provide literature to be distributed in conference attendee bags. Will be distributed to all attendees and faculty.
  - 2 Available
- \$5,000 **Advertisement in SDCI eblast**
  - Company Advertisement in 1 SDCI eblast
  - 2 Available